



**IBC**  
**2024**

**XX International  
Botanical  
Congress  
Madrid Spain**



**Be a  
Sponsor**

**July, 21st - 27th, 2024**

[ibcmadrid2024.com](http://ibcmadrid2024.com) • [info@ibcmadrid2024.com](mailto:info@ibcmadrid2024.com)

    **#IBC2024**



# Sponsor Spanish Fir

- Logo brand presence (size +) in key spaces: IBC website (homepage) with URL, in program book, notebook, 'Program at a glance' leaflet, IBC newspaper (*Congress News*), in the registration area at the venue.
- Recognition as sponsor - opening and closing ceremonies.
- Include promotional material in the congress bag.
- Company announcement in the congress program.
- Banner at the opening reception and exhibition area of the convention center.
- On site exhibition space (12 m<sup>2</sup>) for a stand, with priority in choosing its location.
- 4 invitations to the opening and closing ceremonies
- 3 registration fees.
- Right to award 2 scholarships to students to attend the congress (students coordinated by the sponsor and/or in coordination with the organizers)
- Right to use the name as an entity that supports the IBC Meeting.
- Space to offer a conference as a satellite meeting of the IBC, whose thematic focus will be agreed with the organizers.
- Right to carry out private work sessions for 5 to 10 people accompanied by one of the most important assistant scientists. Schedule subject to availability of the scientist and coordinated by the organizers of IBC.
- Right to project a reel on the screens.
- Donation certificate (size +).



## Sponsor Dragon Tree

- Logo brand presence in key spaces: IBC website (sponsorship page) with URL, in program book, notebook, IBC newspaper (*Congress News*), in the registration area at the venue.
- Include promotional material in the congress bag.
- On site exhibition (table) space.
- 2 invitations to the opening and closing ceremonies.
- 2 registration fees.
- Right to award 1 scholarship to a student to attend the congress (students coordinated by the sponsor and/or in coordination with the organizers).
- Right to use the name as an entity that supports the IBC Meeting.
- Space to offer a conference as a satellite meeting of the IBC, whose thematic focus will be agreed with the organizers.
- Right to project a reel on the screens.
- Donation certificate.



## Sponsor Holm Oak

- Logo brand presence in key spaces: IBC website (sponsorship page) with URL, in program book in the registration area at the venue.
- Include promotional material in the congress bag.
- 1 invitation to the opening and closing ceremonies.
- 1 registration fee.
- Right to use the name as an entity that supports the IBC Meeting.
- Donation certificate .

## Rights and Benefits

(summary table)

**Spanish fir****Dragon tree****Holm oak**

Logo on the IBC website with URL link to sponsor	IBC homepage	IBC sponsorship page	IBC sponsorship page
Logo on program book	Size +	✓	✓
Logo on notebook	✓	✓	-
Logo in the 'Program at a glance' leaflet that goes with identification badge	✓	-	-
Logo in the IBC newspaper (Congress News)	Size +	✓	-
Sponsor logo in the registration area	Size +	✓	✓
Recognition as sponsor - opening and closing ceremonies	✓	-	-
Promotional material in the congress bag	✓	✓	✓
Company announcement in the congress program	✓	-	-
Banner at the opening reception and exhibition area of the convention center	✓	-	-
On site exhibition space (optional - if desired by sponsor)	3x4 m	2x0.6 m	-
Priority in choosing the location of the stand	✓	-	-
Invitation to the opening and closing ceremonies	4	2	1
Registration fee	3	2	1
Donation certificate	Size +	✓	✓
Right to award scholarships to students to attend the congress (students coordinated by the sponsor and/or in coordination with the organizers)	2	1	-
Right to use the name as an entity that supports the IBC Meeting.	✓	✓	✓
Space to offer a conference as a satellite meeting of the IBC, whose thematic focus will be agreed with the organizers	✓	✓	-
Right to carry out private work sessions for 5 to 10 people accompanied by one of the most important assistant scientists. Schedule subject to availability of the scientist and coordinated by the organizers of IBC	✓	-	-
Right to project a reel on the screens	✓	✓	-
<b>COST (€)</b>	<b>50,000</b>	<b>30,000</b>	<b>10,000</b>
Additional: Coffee break sponsorship			